

PRESS RELEASE**German-Ethiopian textile project goes online**

Stuttgart, 4 June 2020 – The project "Partner Africa Ethiopia" of the textile associations ETGAMA and GESAMTMASCHE presents itself to the public. "The cooperation is a first important step towards closer cooperation with Africa," says Martina Bandte, President of GESAMTMASCHE.

www.partnerafrica-ethiopia.org: The joint project of the Ethiopian Textile and Clothing Association ETGAMA and the Confederation of the German Knitting Industry – GESAMTMASCHE is now available online. "For most entrepreneurs, Ethiopia is still a white spot on the textile map. The country has a complete textile processing chain, especially in the cotton sector," explains Martina Bandte. "Some of Africa's larger economies are growing rapidly and already have a respectable middle class. Cooperation with Ethiopia is an important first step for us towards a broader Africa strategy." The industry urgently needs to diversify its international supply chains. "The Corona crisis has painfully made obvious our dependence on Asia, and China in particular."

On the new website www.partnerafrica-ethiopia.org textile and clothing companies as well as other interested parties can find out about business opportunities and the economic environment in Ethiopia. The most important contents and objectives of the project are presented in a clear format and fed with news about the course of the project. This includes company portraits, references to important events and downloads with up-to-date information on the Ethiopian textile sector. Partner Africa Ethiopia is supported by the Federal Ministry for Economic Cooperation and Development.

Press release for download at: www.gesamtmasche.de/download-category/pressemitteilungen/. We request a specimen copy in the event of publication.

The Confederation of the German Knitting Industry – GESAMTMASCHE e.V. -represents the interests of textile and clothing manufacturers in the field of knitwear, lingerie and knitted fabrics at national and international level. The German knitting industry stands for an annual turnover of 4.5 billion euros. It has around 250 companies with around 20,500 domestic employees.

GESAMTMASCHE

KNITS FROM GERMANY

*Textiles for a better life.***Gesamtverband
der deutschen
Maschenindustrie e.V.**✉ Ulmer Str. 300
70327 Stuttgart

☎ Telefon +49 711 5052 841-0

☎ Telefax +49 711 5052 841-4

info@gesamtmasche.de

www.gesamtmasche.de